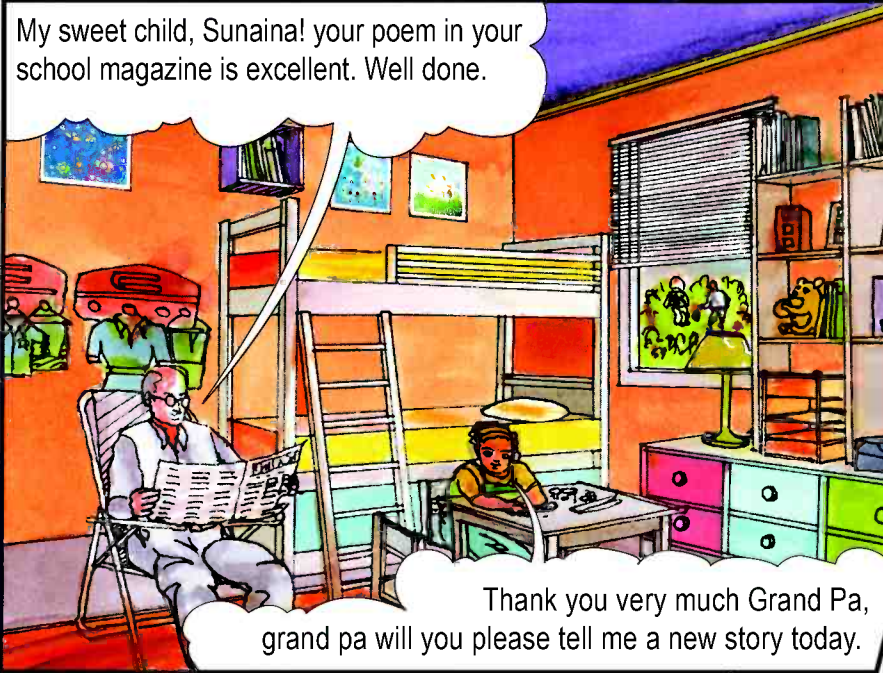


Think Twice

Story : Dr. K. Sree Vidya

My sweet child, Sunaina! your poem in your school magazine is excellent. Well done.



Thank you very much Grand Pa, grand pa will you please tell me a new story today.

Sure, I will tell, but you have to give the conclusion



Ok done. I am ready to give the conclusion.

Once upon a time....



In a town.....



There lived a farmer who planted mango saplings in his garden.



After some years

Oh dear, why is this Mango Shop so busy at all times

These Mangoes are naturally ripened. The farmer takes personal care, So, people from various places come here.

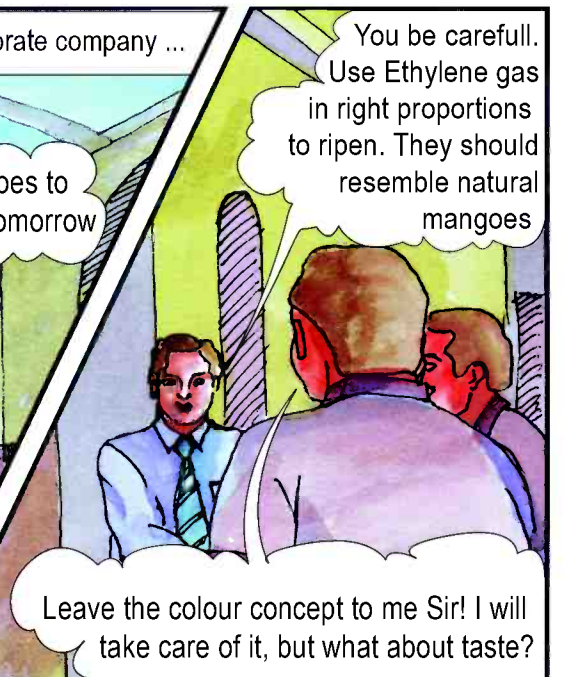


Taking the advantage of this, one corporate company ...



Do it fast, we have to send mangoes to 4 branches that are being opened tomorrow

You be carefull. Use Ethylene gas in right proportions to ripen. They should resemble natural mangoes



Leave the colour concept to me Sir! I will take care of it, but what about taste?

Though we are opening 4 branches at a time, can we still compete with Garden Fresh Mango shop?

Opening of Multiple Corporate Mango Mall Branches

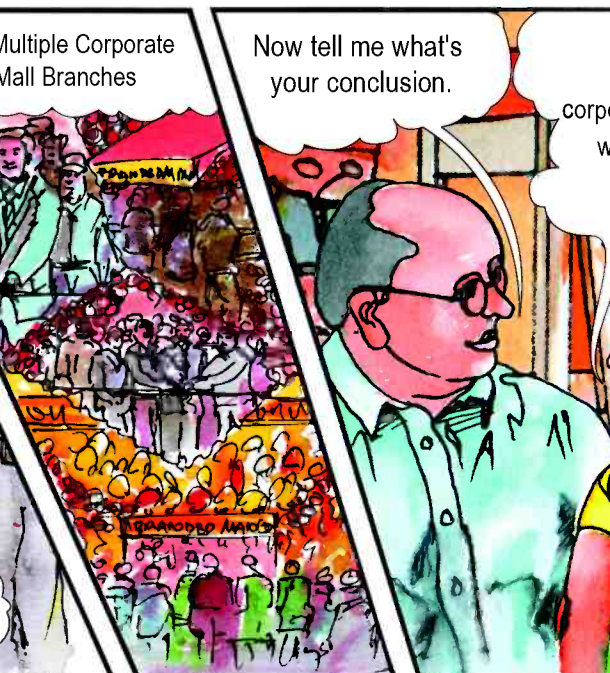
Now tell me what's your conclusion.

Grand pa, it is true that some people may fall for deceptive corporate publicity, but soon they will understand the truth and get back to Quality

Yes dear! what you told is correct. Attraction to false promises is only temporary. What lasts for ever is quality. Though many corporate schools are approaching us with attractive schemes, we have taken a right decision of educating you in **Kennedy A School** which is a synonym of quality education



Don't worry, by the time this public realises that we are selling cheap mangoes, we will have earned unprecedented profits. This public believes in words, not deeds.



Quality Breeds Trust

KENNEDY SCHOOL
The Complete Child